

# It pays to stay #ScamAware

Protect  
yourself from  
financial scams

#ScamAware



**ctsi** Chartered Trading  
Standards Institute



Department for  
Business & Trade

**NATIONAL  
TRADING  
STANDARDS**

Protecting Consumers  
Safeguarding Businesses

**citizens  
advice**

## **It could be a scam if an investment company:**

- contacts you when you didn't ask them to
- tries to pressure you with a deadline
- says the investment is guaranteed to make you money, with no risk
- offers you much better interest rates than you could get elsewhere
- says they're only making this offer for you and asks you not to tell anyone else about it
- uses celebrity endorsements

If you think someone might be trying to scam you, it's important to act straight away.

**Visit our advice pages for more support**  
**[citizensadvice.org.uk/scamsadvice](https://citizensadvice.org.uk/scamsadvice)**